



# Website Care Report

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<https://equitycu.com/>  
12/01/2022 - 01/01/2023



marketing | creative | interactive

Hi there Tom,

Here is a report of the work that we have done on your website over the last 30 days. Our goal is to keep your website secure and with the best possible performance.

We know that you have a choice when it comes to who hosts and supports your online presence, so we are grateful for your confidence and appreciate your business.

If you have any questions about the work we've done or require anything new, please don't hesitate to reach out to our support team or to me directly.

Thank you!

Mary Genge  
Partner / Director of Digital Services  
[mary@hubcreativegroup.com](mailto:mary@hubcreativegroup.com)

# OVERVIEW



Website: <https://equitycu.com/>  
IP Address: 141.193.213.11  
WordPress Version: 6.1.1



## UPDATES

Updates performed: 3



## BACKUPS

Backups created: 100; Latest one on: 12/31/2022 20:01



## UPTIME

Overall uptime: 100.000%



## ANALYTICS

Pageviews: 4565; Site sessions: 2636



## SECURITY

Your website is safe



## PERFORMANCE

PageSpeed score: 19; YSlow score: 78

# UPDATES



Total updates performed: **3**

12/01/2022 to 01/01/2023

## OVERVIEW

Plugin updates

**3**

## UPDATES HISTORY

Plugin name	Plugin version	Date
All in One SEO	4.2.7.1 → 4.2.8	12/09/2022
White Label CMS	2.4 → 2.5	12/08/2022

# ✓ BACKUPS

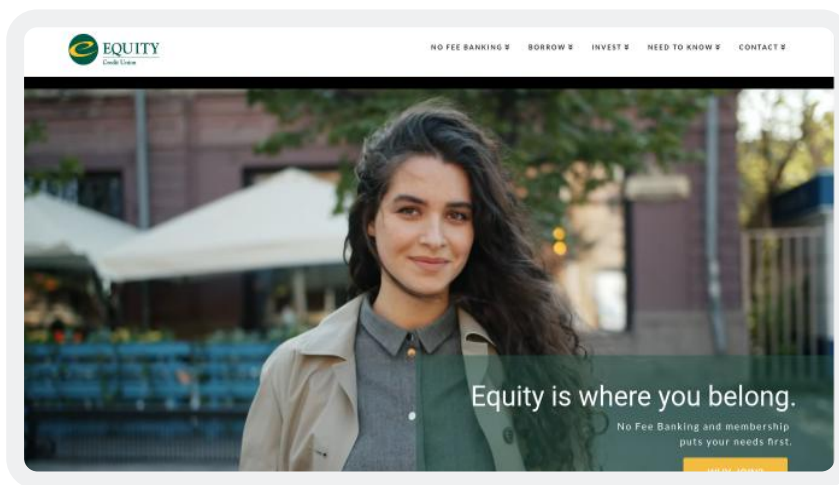


Backups created: **33**

12/01/2022 to 01/01/2023

Total backups available: **100**

## LATEST BACKUPS



Backup size  
3823.62MB



WordPress version  
6.1.1



Active Theme  
Pro v5.1.5



Active Plugins  
19



Published posts  
8



Approved comments  
0

# UPTIME



Up for: **80d 9h**  
Overall Uptime: **100.000%**

## OVERVIEW

last 24 hours  
**100%**

last 7 days  
**100%**

last 30 days  
**100%**

## UPTIME HISTORY

Event	Date	Reason	Duration
UP	10/12/2022	-	80d 9h

# ✓ ANALYTICS



Traffic down by: **5%**  
12/01/2022 to 01/01/2023

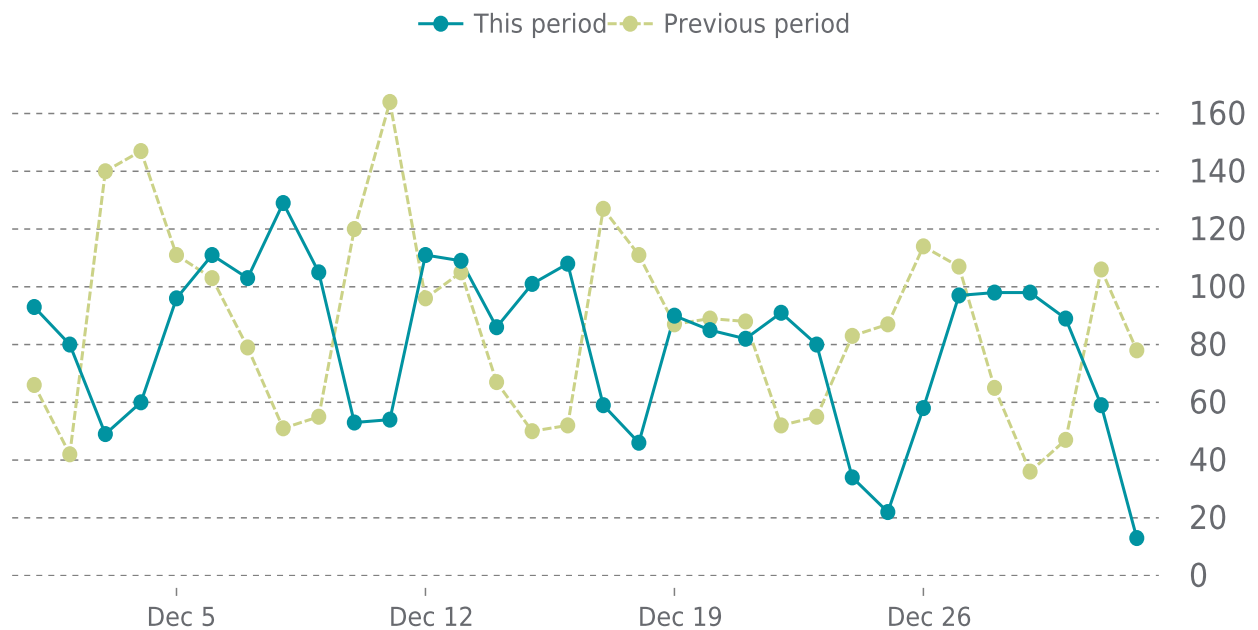
## OVERVIEW

Sessions  
**2.6K**  
▼ -5%

Pageviews  
**4.5K**  
▼ -11%

Session duration  
**01m:09s**  
▼ -11%

## SESSIONS



Pages Per Sessions: ▼ -6%

Social Media Sessions: ▲ 53.85%

Bounce Rate: ▲ 0%

Organic Searches: ▼ -5.48%

<b>Referrers</b>	<b>Sessions</b>
(direct)	1330
google	1004
bing	170
duckduckgo	28
yahoo	22

<b>Keywords</b>	<b>Sessions</b>
how to set sms alerts on my	1

<b>Pages</b>	<b>Sessions</b>
/	2219
/rates/	1056
/gics-term-deposit/	213
/contact/	179
/join-equity/	92

<b>Countries</b>	<b>Sessions</b>
Canada	2137
United States	307
Turkey	35
Kenya	28
Germany	25



# SECURITY



Total security checks: **32**

12/01/2022 to 01/01/2023

## MOST RECENT SCAN

01/01/2023

Status: **Clean**

Malware: **Clean**

Web Trust: **Clean**

Vulnerabilities: **0**

## SECURITY SCAN HISTORY (1/2)

Date	Malware	Vulnerabilities	Web Trust
01/01/2023 6:45	Clean	Clean	Clean
12/31/2022 4:15	Clean	Clean	Clean
12/30/2022 5:31	Clean	Clean	Clean
12/29/2022 6:45	Clean	Clean	Clean
12/28/2022 5:16	Clean	Clean	Clean
12/27/2022 4:16	Clean	Clean	Clean
12/26/2022 7:30	Clean	Clean	Clean
12/25/2022 6:01	Clean	Clean	Clean
12/24/2022 4:01	Clean	Clean	Clean

## SECURITY SCAN HISTORY (2/2)

Date	Malware	Vulnerabilities	Web Trust
12/23/2022 8:02	Clean	Clean	Clean

# ✓ PERFORMANCE



Total performance checks: **29**

12/01/2022 to 01/01/2023

## MOST RECENT SCAN

12/31/2022

PageSpeed Grade



**F (19%)**

Previous check: 10%

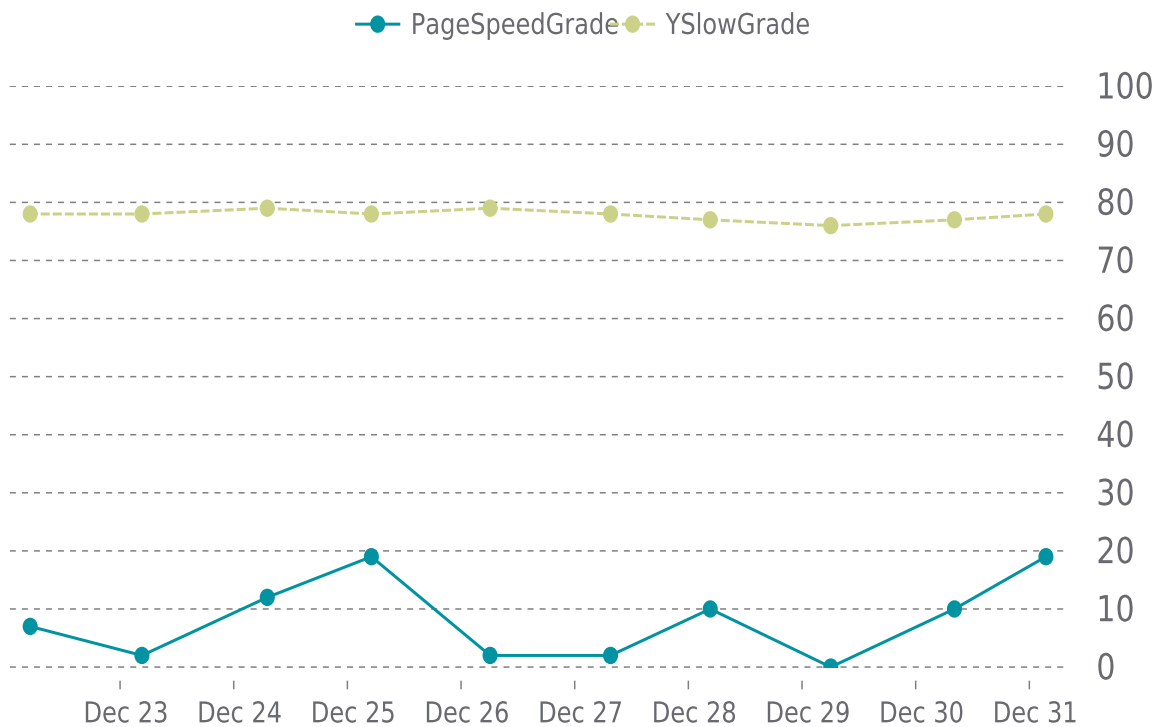
YSlow Grade



**C (78%)**

Previous check: 77%

## PERFORMANCE OVERVIEW



## PERFORMANCE HISTORY

Date	Load time	PageSpeed	YSlow
12/31/2022 03:30	2.00 s	F (19%)	C (78%)
12/30/2022 08:11	2.08 s	F (10%)	C (77%)
12/29/2022 06:04	2.39 s	F (0%)	C (76%)
12/28/2022 04:37	2.01 s	F (10%)	C (77%)
12/27/2022 07:34	2.07 s	F (2%)	C (78%)
12/26/2022 06:08	1.90 s	F (2%)	C (79%)
12/25/2022 05:04	1.63 s	F (19%)	C (78%)
12/24/2022 07:05	1.64 s	F (12%)	C (79%)
12/23/2022 04:37	2.18 s	F (2%)	C (78%)
12/22/2022 05:01	2.43 s	F (7%)	C (78%)

**hubcreativegroup**  
marketing | creative | interactive

Tom,

If you have any questions about the work we've done or require anything new, please don't hesitate to reach out to our support team or to me directly.

Thank you!

Melanie Huff  
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